

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald Gary Godsey
Filed : August 22, 2001
Art Unit : 3627
Examiner : Mussa A. Shaawat
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers
in a Store Environment

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

An extension of time is hereby requested under the provisions of 37 CFR 1.136(a) for filing a reply in the above-identified application.

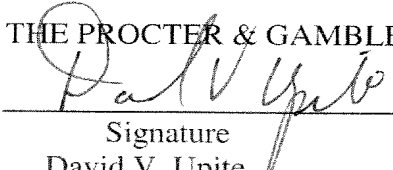
Authorization is hereby given to charge the following fee and any additional fees which may be required, or credit any overpayment, to Deposit Account Number 16-2480 in the name of The Procter & Gamble Company:

One month extension under 37 CFR 1.17(a)(1).

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

By


Signature

David V. Upite

Typed or Printed Name

Registration No. 47,147

(513) 634-9345

Date: March 18, 2008
Customer No. 27752
(ExtensionOfTime.doc)
(Last Revised 4/25/2006)